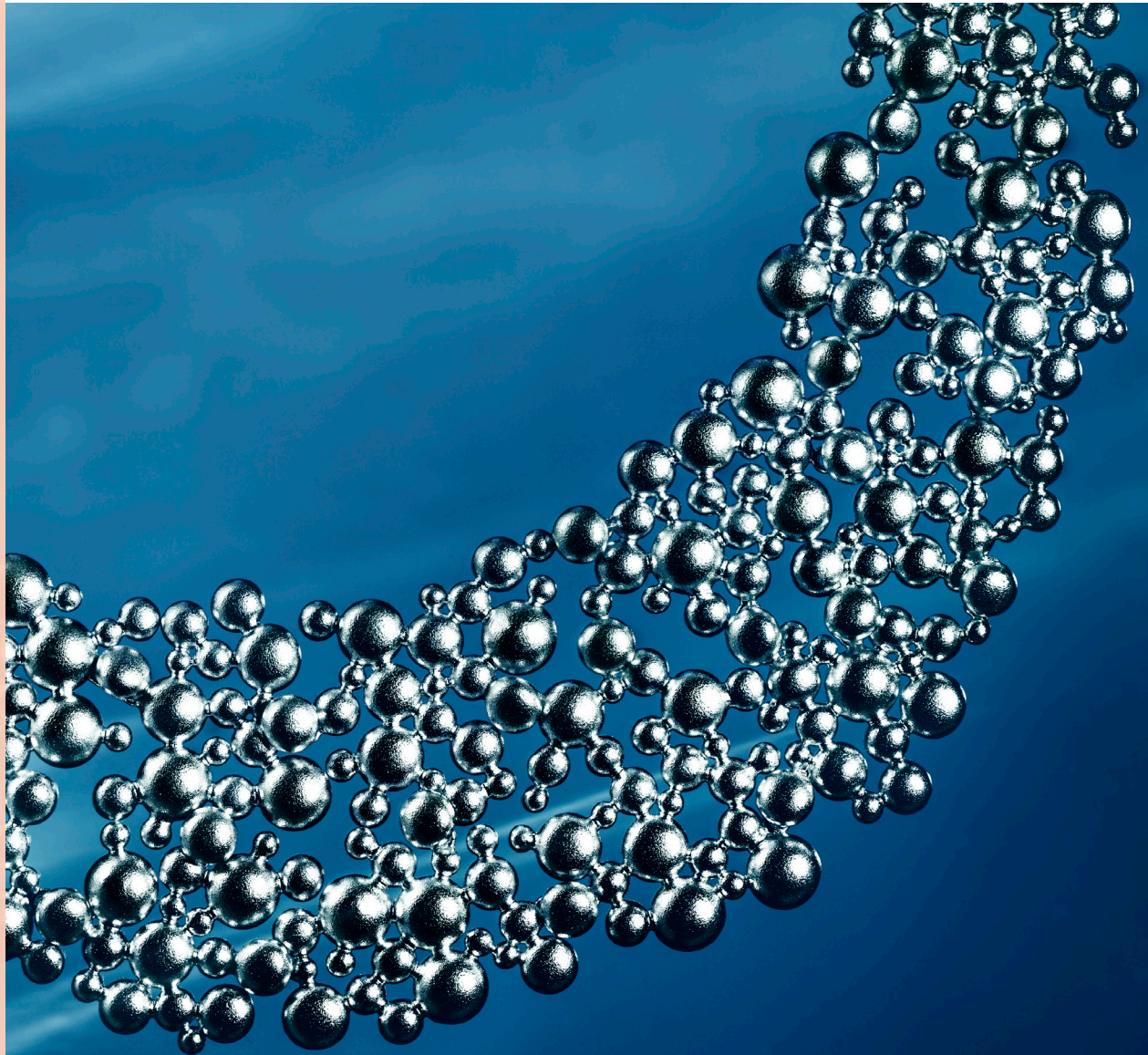




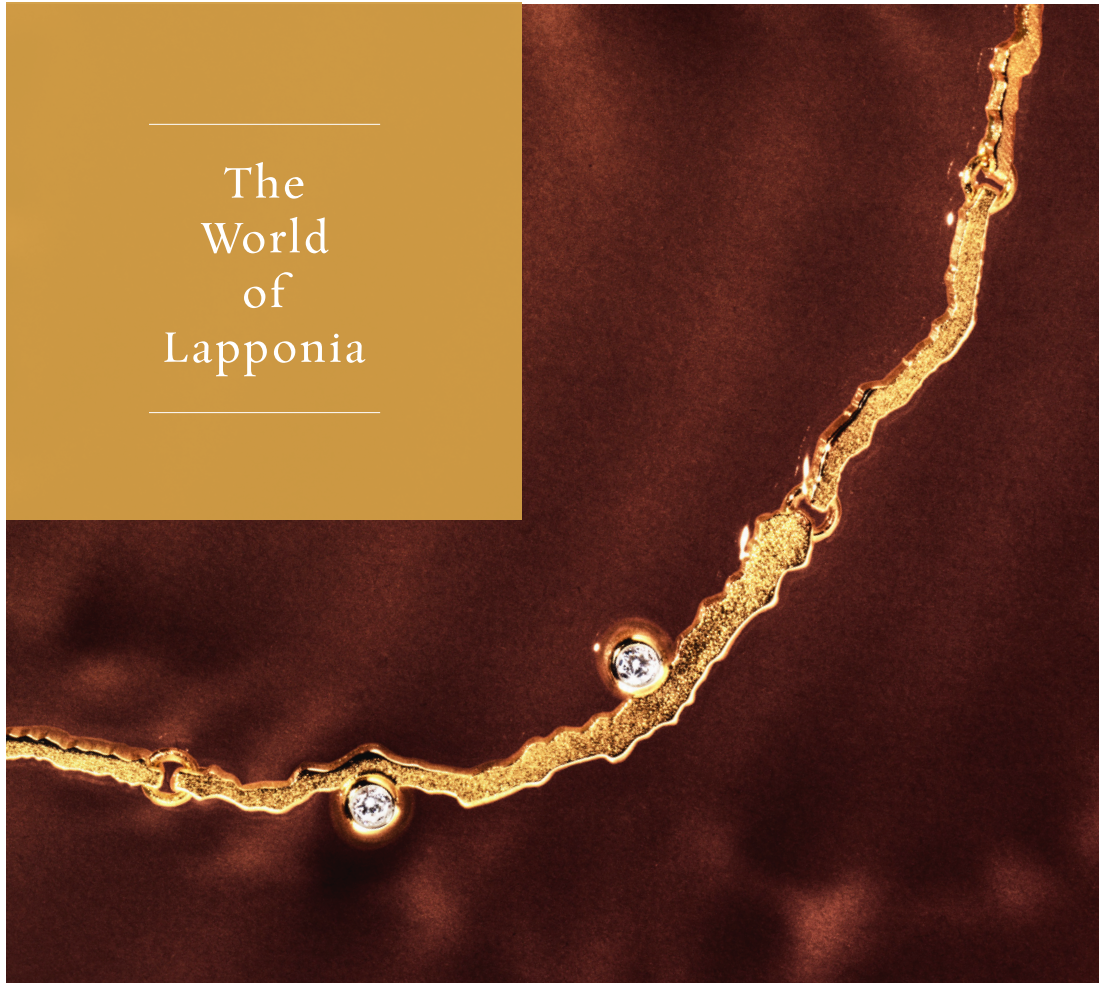
The
Art
of
Expression

LAPPONIA
jewelry





The World of Lapponia



Handmade in Helsinki

Lapponia is a manifestation of strong artistic vision, combined with skillful Finnish craftsmanship. All Lapponia jewelry is handmade in Helsinki.

High quality Craftmanship

At the Lapponia workshops, the traditional and the contemporary come together, as skilled goldsmiths combine new technologies with time-honored techniques. Before reaching the wearer, each Lapponia piece of jewelry passes through the hands of some 16 skilled professionals, their talent and attention paid to every detail.

Sustainable Jewelry

Sustainability and respect for the environment is at the core of Lapponia Jewelry. Lapponia only uses recycled gold, and approximately 70% of the silver used in production is recycled. The remaining 30% originates from Nordic mines. This combination ensures that Lapponia's quality standards are met. The waste water at the Lapponia factory is collected and treated to minimize the impact on the environment.

LAPPONIA



Lapponia's revolutionary approach
to jewelry design is inspired by

nordic nature
and mindset.

Lapponia considers

jewelry as
an art form,

which combines each designer's artistic vision
with the brand's unique design heritage.

Art
made
Jewelry



LAPPONIA



The Lapponia Heritage

It all began nearly
60 years ago with a vision
– a driving ambition to
elevate jewelry design to
a miniature art form.

Two courageous men, entrepreneur and visionary Pekka Anttila and gifted designer and artist Björn Weckström, together pushed the boundaries of jewelry design gaining global recognition with their sculptural design language.

In 1965 Lapponia took part in the International Jewelry Contest in Rio de Janeiro, where Weckström's golden necklace "Flowering wall" won the Grand Prix. Through this distinguished award, the company received worldwide recognition, launching Lapponia's international success story.

In 1977, Lapponia's Planetoid Valleys necklace and Darina's Bracelet were worn by Princess Leia in the movie Star Wars. Planetoid Valleys quickly became the most iconic Lapponia piece.

Lapponia today stays true to its heritage, working with leading international designers who share a mutual love of art, and a special relationship with Nordic nature.

LAPPONIA



The Designers

Björn Weckström

Chao-Hsien Kuo

Christophe Burger

Liesbeth Busman

Mari Isopahkala

From the start, Lapponia's vision was to move away from the conservatism of traditional jewelry and offer consumers ground-breaking jewelry design.

BJÖRN WECKSTRÖM

"A piece of jewelry is a miniature sculpture with the human body in the background"

CHAO-HSIEN KUO

"My jewelry reflects my love for nature and passion for creating"

CHRISTOPHE BURGER

"Jewelry is never an end in itself but a means whose poetic and culture-laden message always calls for communication"

LIESBETH BUSMAN

"Jewelry is like nature. By closer view it reveals a variety of details and contrasts"

MARI ISOPAHKALA

"Jewelry highlights the beauty of its wearer"

LAPPONIA



PEKKA HIRVONEN

"My aim as a designer is to create beautiful things that express the personality of the wearer."

POUL HAVGAARD

The basis of his jewelry lies in organic forms and the creation of tension between different pieces.

TARU HARMAALA CHALOFF

"Jewelry gives power."

ZOLTAN POPOVITS

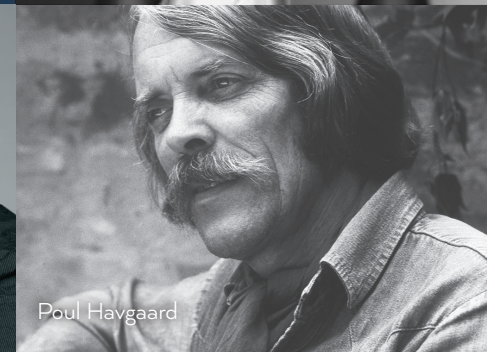
"Jewelry connects its wearer to a specific time, place and people."



The
Designers



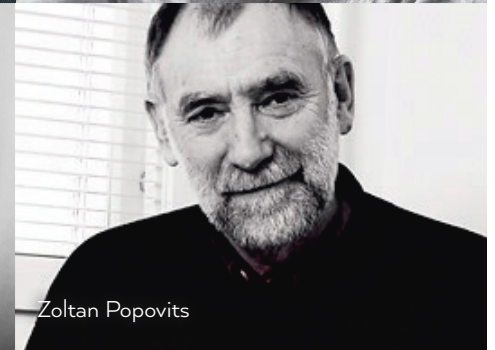
Pekka Hirvonen



Poul Havgaard



Taru Harmaala Chaloff



Zoltan Popovits

LAPPONIA



Jewelry Trends

“The bold form of a statement piece is replacing the recent trend for layering multiple delicate jewels”

The New York Times, “In a Time of Stress, Jewelry Becomes Armor”, May 17, 2017

“Jewelry is used as a means of self-expression as more women are buying jewelry for themselves than ever before”

The New York Times, “In a Time of Stress, Jewelry Becomes Armor”, May 17, 2017

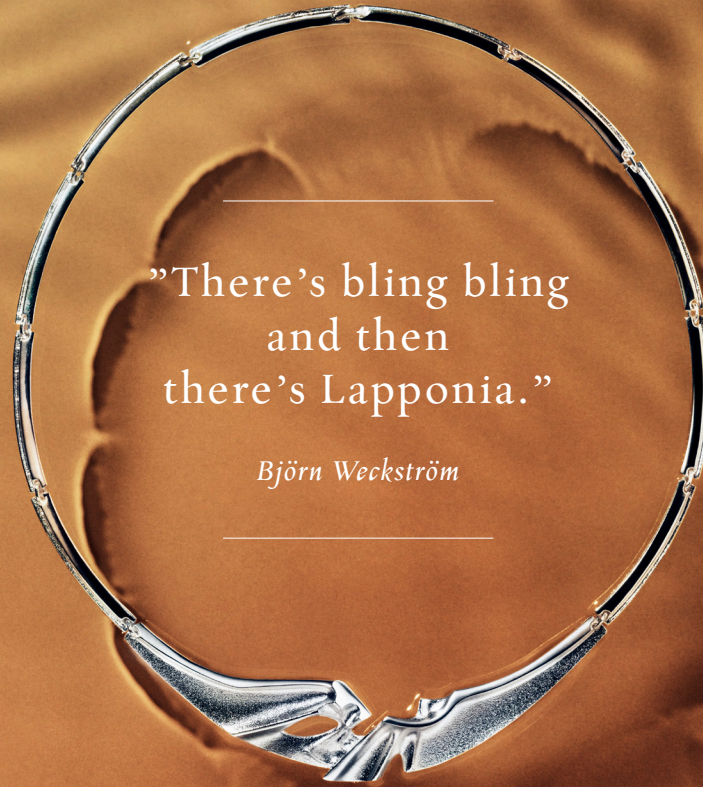
“Focus in jewelry trends is on raw finishes”

Future trends, A/W 17/18 forecast, WGSN

“Architectural influences with a focus on proportion, material and balance are seen in jewelry trends”

Future trends, A/W 17/18 forecast, WGSN

LAPPONIA



—
"There's bling bling
and then
there's Lapponia."
—

Björn Weckström



LAPPONIA

jewelry